

NNMARMA Chapter 2010 Spring Seminar

- Please join the Northern New Mexico Chapter of ARMA International for our 2010 Spring Seminar on April 13th, 2010. The title of our seminar this year is "When Two Worlds Collide" and the theme is "The Battle Between Paper and Digital." The objective of our seminar is to provide you, the attendee, with a better understanding of emerging technologies and how technology relates to records and other parts of our daily lives.
- **Who Should Attend?** Records Managers, Certified Records Managers (CRM), Government Officials, Attorneys, Paralegals, Librarians, Business Administrators/Managers, Information Technology Professionals, Administrative Assistants, or anyone who is responsible for creating, maintaining, archiving and preserving records or interested in the topics being presented.
- Our chapter board members look forward to seeing you at this year's seminar - it's going to be a great one!

Date: April 13, 2010

Time: 8:00 AM—4:30 PM

Location

Garrey Carruthers Building
 NMCPR—SRCA
 Room # 2027 (Pinon Room)
 1205 Camino Carlos Rey
 Santa Fe, New Mexico 87507



Seminar Speakers/Presenters



Business Alignment & Technology

Esteban Hidalgo, Chief Information Officer, Presbyterian Medical Services

Business alignment & technology corrects terminology and assumptions used in business to better match those of technology and standards anticipated in the technology strategy and so-called technology roadmaps.



Challenges and Success Stories with Enterprise Content Management (ECM) Projects

Jane Hamlet, President, CSW Enterprises, LLC

Learn the history of the ECM Industry and discuss the challenges for implementing ECM solutions. Discussion includes techniques for selecting and the managing the ECM vendors.



E-Discovery

Tania Maestas, Assistant Attorney General, New Mexico Office of the Attorney General

E-discovery refers to those documents or evidence that are in an electronic format. Learn how to identify the information needed to comply with e-discovery requests and to facilitate the discussion of e-discovery issues.



Understanding E-mail and Web Security

Richard Hammer, Research Engineer, Los Alamos National Laboratory

Learn how e-mail and web browsing works, the associated treats, and how to reduce your risk when computing. Learn how to read a URL, recognizing phishing/spoofing attacks and URL redirection.

Location Directions

From Albuquerque

- Head north on I-25 to Santa Fe - 45.2 miles
- Take exit 278 for NM-14 N/Cerrillos Road - 0.9 miles
- Merge onto Cerrillos Road/El Camino Real/NM-14 N, Continue to follow Cerrillos Road/NM-14 N - 4.3 miles
- Turn right at Camino Carlos Rey 0.2 miles
- Turn left to State Library parking lot

From Espanola and Los Alamos

- Head south on I-25 to Santa Fe – 15 miles from Pojoaque
- Turn right on Cerrillos Road – 3.5 miles
- Turn left on Camino Carlos Rey 0.2 miles
- Turn left to State Library parking lot

From Las Vegas

- Head south on I-25 to Santa Fe – 70 miles
- Turn right on Old Pecos Trail – 5 miles, Old Pecos Trail veers to the right, continue heading west on St. Michaels Drive
- Turn left on Cerrillos Road – 1.5 miles
- Turn left on Camino Carlos Rey 0.2 miles
- Turn left to State Library parking lot

Continental breakfast, beverages and lunch will be provided for you at the seminar. After you have filled out the initial online registration form, you will see a lunch menu listing.



Or register at: www.armannm.org



Contact Information

Cliff C. Serrano, VP NNMARMA Chapter

E-mail Address:
nnmarmachapter119@g.com

Telephone: (505)231-9703

Website: www.armannm.org